

Disha Rathod

Boston, Massachusetts

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Education

Northeastern University (GPA:3.94/4)

Masters of Science in Experience Design

- Recipient of CAMD Dean's Scholarship with 60% scholarship

Boston, Massachusetts

Sept 2022 – Present

Unitedworld Insitute of Design (GPA: 3.2/4)

Bachelors of Design in Industrial and Product Design

Gandhinagar, India

Aug 2017 – June 2021

Work Experience

CAMD, Northeastern University

Research Assistant

- Collaborated with colleagues to develop a comprehensive questionnaire aimed at gathering relevant data for research purposes
- Conducted in-depth user research interviews to gather data
- Synthesize and analyze research findings to drive understanding of user behavior and insights

Boston, Massachusetts

Feb 2023 – Present

CAMD, Northeastern University

Graduate Teaching Fellow

- Primary instructor for undergraduate students for the course Type tools. Collaborated and shared processes with colleagues and peers
- Teaching Adobe Suite (Illustrator and InDesign) from basics to expert level
- Helping the students explore all the tools on the software which would help them in their main course of Typography

Boston, Massachusetts

May 2023 – June 2023

Tata Elxsi

Design Researcher

- Engaged with multiple multinational clients to conduct user research for their products and services
- Analyzed research data to extract and articulate user needs
- Supported multi-discipline teams to provide design solutions that balanced customer requirements for performance and cost

Bangalore, India

Nov 2021 – Jul 2022

Peacock Design Studio

Product Design Intern

- Engineered a "Seed Sowing Device" for farmers, and conducted market research for diverse clients

Mumbai, India

Jan 2021 – Jun 2021

AltTab India

Product Design Intern

- Led research and data collection for sustainable fashion accessory development.
- Created product prototypes and assisted with graphic design tasks.

Jaipur, India

Oct 2020 – Dec 2020

DotSyndicate

Graphic Design Intern

- Developed client-specific product packaging and designed graphics for print products.

Mumbai, India

May 2020 – July 2020

Skills

UX Research, Open Coding, Collecting User Insights, Research Synthesis, In-Depth Interview, Heuristic Evaluation, Questionnaire, Problem Solving, Design Thinking, Ideating, User Journey Map, Storyboarding, Prototyping, Branding & Identity, Wireframing, Quick Mock-ups, Product Design, UX Design, Packaging Design, Typography, Teamwork.

Softwares & Tools

AutoDesk Fusion 360, Rhinoceros 5, KeyShot, Blender, Figma, Adobe Creative Suite (Photoshop, Illustrator, XD, InDesign, Lightroom), MS Office (Word, Excel, PPT), HTML, CSS, JavaScript, NVivo.